

To: Wisconsin Swimming, Inc.

From: Waukesha Express Swim Team

Re: Renovation of Waukesha South High School Competition Pool

As you may know, our home meet pool at Waukesha South High School is over forty years old, and well beyond its intended lifespan. It is sorely in need of replacement. Through a recent city referendum, the Waukesha School District has committed \$1 million to replacing the current six lane, twenty-five yard pool as-is. Working in collaboration with the Waukesha School District, Waukesha Express has seized this unique opportunity and is trying to enhance the replacement pool plans. We would like to enlist the support of Wisconsin Swimming, Inc. to make this a reality.

We hope to expand the South pool as-is replacement plan to be a ten lane, twenty-five yard by twenty-five meter pool. Combined spectator and deck seating capacity will approach two thousand people. This larger pool, with a moveable bulkhead and other design features, would create another venue in the state that can host large, quality meets. It will be a state-of-the-art pool, that can be used extensively by the Waukesha High School swim teams, area swim clubs and Wisconsin Swimming.

The need for another quality competition pool in Wisconsin is great. Swimming continues to gain popularity as a “life sport”, and we’ve all seen the corresponding increases in competitive swimming participation. Unfortunately, there are currently very few facilities that can host quality meets for these swimmers in Wisconsin. Many high school pools are aging, and no longer meet the updated safety regulations for entry depth. Other newer high school pools have very limited seating. Most public pools are outdoors. The UW Natatorium and the Schroeder YMCA are good facilities, but they too are aging, and scheduling meets at both of them can be very tight.

Aside from the benefits a new competition pool will bring to the sport of swimming in Wisconsin, a donation brings benefits for Wisconsin Swimming Inc. as well:

- A quality competitive venue providing room for growth of the sport and flexibility in scheduling major meets.
- Preferential scheduling of Wisconsin Swimming Inc. meets and swim camps.
- For a donation of \$25,000, the Waukesha School District and Express will wave facility rental fees for two meets a year for two years. We will wave additional facility rental fees for larger donations.
- A \$25,000 donation entitles Wisconsin Swimming, Inc. to highly visible and permanent naming recognition over one of the ten swim lanes and on a memorial plaque in the facility.
- Having a twenty-five yard by twenty-five meter pool with a bulkhead allows us to configure an eight lane competition pool with two lanes for warm-up/warm-down in the same building, without additional facility rental fees.

- We anticipate that in buying new timing equipment, the equipment vendor will provide some number of days of free, on-site support of their product. We will work to schedule these days during LSC championship meets, thereby passing that benefit on to Wisconsin Swimming, Inc.

We think this is an investment in the sport that makes sense for Wisconsin Swimming, Inc. Frankly, we need your help to realize our fundraising goal and, unfortunately, our timeline is extremely short. The Waukesha School District must commit to commencement of pool construction in 2004 at their next meeting in early November. Based on the architects initial cost estimates, the Waukesha Express Swim Team and other concerned members of the community have been working to raise an additional \$1 million for the enhanced pool alternative. Currently, we are over halfway to our goal, but without your help, the Waukesha South pool will simply be another six lane, twenty-five yard pool with limited deck space and little spectator seating. Donations are tax deductible through the Waukesha County Community Foundation and can be spread out in annual payments up to five years.

Enclosed you will find a brochure describing the project in more detail. Also attached is a letter of support from Mark Hansen, the Principal of Waukesha South High School. He is available to answer any questions you may have, as is the Board of the Waukesha Express Swim Team. Thank you in advance for your consideration of this request.