

**2011 USAS CONVENTION REPORT
JACKSONVILLE, FLORIDA
September 13-17, 2011**

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SENIOR DEVELOPMENT COMMITTEE MEETING

- Looking at making Jr. Nationals a special meet with awards and accolades
- Look at making summer Sr. Nationals a GOLD standard meet
 - Qualify only LCM
 - Making standards harder to make it the "finest of the finest"
 - A/B finals and eliminating C Finals
- Has not really looked forward to the short course/winter meet schedule

NATIONAL YOUTH TEAM – Jack Roach

- Brief report on the past National Jr. Team

NATIONALS

- Recommendations from the Steering Committee regarding Nationals
 - Elimination of Yard time for LC Nationals = motion made, seconded and passed.
 - A/B Finals and C Finals but ONLY 18/Under athletes with 19/O athletes filling that C Finals heat only as needed = motion made, seconded and passed.
 - Relay standard - failed
 - Elimination of relay-only athletes from time trials – failed.

DECK PASS PROJECT

- Linked thru USA Swimming – allowing an athlete/non-athlete to show accolades and be awarded patches for achievements. Coaches are allowed to earn and give away patches. Similar to facebook with friending on Deck Pass.

TIME STANDARDS:

- Right now the SR National cuts are faster than the Olympic Trial cuts going into 2012. Motion to use the Trial cuts for US Open for 2012 passed.

LSC DEVELOPMENT COMMITTEE MEETING

LEAP – Streamlining the process with moving items on the USA Swimming website to allow LSCs to utilize a check box for items that don't require supporting documents. The Committee saw many problems with asking the LSCs for too much information and simplify the process by asking the LSC to simply state that they comply with specific items (i.e. having the LSC check that they comply with State and local laws and not have them produce proof of such).

The changes for LEAP will be effective January 1st, 2012. Need to remind LSCs that even if they have passed Level 1 – after January 1st, 2012 they need to go back and redo the items and repass Level 1.

The new LEAP website will have examples of supporting documents needed.

WORKSHOP – looking at supporting another Leadership Workshop in October 2012 for the General and Administrative Chairs from each LSC. Look at grouping Zones together so that each Zone can work together to their benefit.

KIDS INITIATIVE

- Representatives from FINA, ACSA, High School Federation, US Masters, USO/Parolympics, NCAA and YMCA meet at each USAS Convention and work together to unify the different divisions of swimming. This has been a 10-year project to try to bring all groups involved in swimming together.
- Our Kids Initiative – more information can be found at www.ourkidsinitiative.org

ATHLETE WELFARE PROTECTION (Praesidium)

Praesidium – National leader in abuse risk management (kids or vulnerable adults)

USA Swimming hired to handle the Athlete Welfare Protection project on USA Swimming's webpage. Praesidium works with organizations for the following purposes:

- Learning tactics in supervising and monitoring kids care
- Make recommendations and become accredited
- Perform investigations
- Screening and selection
- Training
- Monitoring and supervising
- Feedback
- Consumer participation
- Administrative practices

SOCIAL NETWORKING PHENOMENON

Social Media refers to the use of the world wide web and mobile technology to turn communication into an interactive design.

Social Networking: Sites focused on building online communities of people who share interests and activities or who are interested in exploring the interests and activities of others.

77% of online purchases rely on consumer remarks.

How can the Social Media help You?

- Increase visibility
- Decrease marketing costs
- Increases your search engine
- Buildings relationships
- Build your brand
- Increases your credibility

USA SWIMMING BUDGET MEETING

Nothing too exciting except for the fight between an attendee and the representative from USA Swimming who walked out of the meeting and therefore unable to answer some of the questions of allocation of funds.

No buzz at the House of Delegates meeting when the budget was passed without discussion.

CENTRAL ZONE MEETINGS

Minutes from the CZ Meetings can be found by going to the Central Zone website or

http://www.centralzones.org/cenzone/UserFiles/File/Minutes/CZMinutes_2011.pdf

...also Wisconsin Swimming's very own Dave Anderson was named the Zone Director and will have to start wearing a suit coat to the USAS Conventions and looking important. Hopefully he will have enough time for the "little people". Congrats Dave!

Patriot Swimming was awarded the 14U Central Zone Championships scheduled to be hosted at RecPlex Aquatic Complex the weekend of August 3-5, 2012. Because of this early date, WSI HOD's will need to look at possible changes to the Long Course season. Options will be discussed at the AG/SR Committee meeting on October 19th and their suggestions will be presented to the HOD on October 25th, 2011.

HOUSE OF DELEGATES MEETING

Rules were the largest portion of the HOD meeting with the revisions for 2012 found by going to:

<http://www.usaswimming.org/Rainbow/Documents/662e8a4d-d45d-4dea-8947-723f09b49ffa/Rules%20Changes%20Adopted%20at%202011%20HOD.pdf>