MISSION STATEMENT

Wisconsin is the local arm of USA Swimming which is the National Governing Body for the sport of swimming. We administer competitive swimming in accordance with the Amateur Sports Act. We provide programs and services for our members and member clubs. We value these members of the swimming community, and the staff and volunteers who serve them. We are committed to excellence and the improvement of our sport, and strive to serve the sport through its core objectives: Build the base, Promote the sport, Achieve competitive success.

VISION STATEMENT

To inspire and enable our members to achieve excellence in the sport of swimming and in life.