

Safety Poster Contest!

We are asking athletes to create a poster about safety in the pool (competition or training) or open water (competition or training) or dryland (training), the rest is up to their imagination.

The objective of the Safety Poster Contest is to build awareness for safety in the competitive swimming environment. We are looking for each LSC to get the word out to their athletes to submit ideas using their talent and vision and we are very excited to see what the athletes can come up with in their original poster designs.

Poster can be created in any medium but must be submitted in an electronic format (scanned, photographed, electronically created, etc.) from the LSCs to the Safety Education Committee. Poster must be 20” x 24” for display. All athlete members are eligible; each LSC will pick one winner. Safety Education Committee will select 10 from the LSC submissions for display at Olympic Trials. Grand Prize will be selected at Olympic Trials based on voting by visitors to the display.

Awards:

- All entries at LSC level will receive a specially designed Deck Pass Patch
- Each LSC winner will receive a specially designed USA Swimming London Olympics commemorative pin
- Top 10 will receive USA Swimming merchandise
- Grand Prize winner will receive a \$250 gift certificate to Kiefer Swim Shop (www.kiefer.com)

Timeline:

| Date | Activity | Responsible Party |
|---------------------|--|----------------------------|
| February 1, 2012 | Email Poster Contest information to LSCs (Permanent Offices, Safety Chairs and General Chairs) | Safety Education Committee |
| February 2012 | Post Poster Contest information on USA Swimming website | USA Swimming |
| February 15, 2012 | LSCs to “blast” Poster Contest information to athletes/clubs and/or post on LSC website | LSCs |
| By May 15, 2012 | Submission of poster entries to respective LSCs. Each LSC to select 1 winner and forward to Safety Education Committee | Athletes and LSCs |
| By May 31, 2012 | Judging to select Top 10 Poster submissions for display and voting at Olympic Trials | Safety Education Committee |
| By June 15, 2012 | Top 10 selections to be sent to Safety Education Committee in original or displayable medium (20”x24”) | Top 10 Athletes Selections |
| June 25-July 2 2012 | Display and voting to select grand prize winner | Vistors to Olympic Trials |