

Tech Planning Meeting Minutes  
10/19/2004  
Brookfield Park and Recreation

Members Present:

David Anderson, Drew Walden, Blaine Carlson, Mark Kruse, Wagner da Silva, Neil Wright, Mark Kohnhorst, Bob Jenkyns, Fred Russell, John Bradley, Brent Boock, Joel Rollings, David Westfahl

Duties of Technical Planning:

Responsible for the long-range planning regarding the swimming programs conducted by WSI, the continuing review and development of the WSI philosophy and for advising other committees and officers regarding the implementation of that philosophy in the context of WSI's swimming programs

LSC Philosophy:

- WI LSC operating out of a 1970's model, and we need to take new direction
- Idea to look to ASCA or USA Swimming as an "outside" resource (VVMOST Clinic or Central Zone Liason visit the LSC)
- Consensus that we as an LSC guide ourselves rather than look for outside help
- Motion (Walden-2<sup>nd</sup> Anderson) for Wisconsin LSC to adopt the Mission/Vision/Core Objectives of USA Swimming with changes (Jenkyns) **See Attached** (Passed 12-0)
- Much discussion on Core Objectives – designate specific committees for **Build** (Club Development) **Promote** (New Committee-Publicity and Promotion) **Achieve** (AG and Senior)
- Some ideas generated
  - o Mentorship for new clubs and coaches
  - o Buy pool space for athletes
  - o Buy advertising for State meet
  - o Increase athlete recognition
  - o Determine where our money goes (how many athletes benefit)
  - o Number of athletes compared to quality of performances
  - o Quantify excellence in relation to other LSC's
  - o Get athletes involved in process – find out what they need/like
  - o Change how LSC generates money
  - o Sponsor for State meets
- Recommendations from Tech Planning
  - o Put Bylaws online and update handbook
  - o Hire promotions consultant to promote swimming in our state
  - o Break down Core Objectives and assign to committees
  - o Determine base numbers of participants, as well as number of athletes at Zones, Sectionals, Nationals, Trials, Top 16, etc.
  - o Create a stable State Meet Calendar
  - o Create a long term State Meet Calendar

- Increase recognition at State Meets. Better heat sheets, pictures of swimmers in program and on scoreboard, immediate awards ceremony
- Create Survey to determine what LSC wants in State meets
  - Questions
  - Distribution (Coaches/Parents/Swimmers)
  - Survey format

### State Meets

Focus on format of summer meet 2005 until we get more info for long range planning  
Proposed summer meet format (Jenkyns-2<sup>nd</sup> Boock) to be sent to AG Committee  
(Passed 12-0)

- 12 and Under Timed Finals July 22-24
  - No Friday Relays
- 13 and Over Prelim Final July 29-31
  - Combined Prelims
  - Finals 13-14, 15-16, Senior
  - 200 and Down P/F Top 16
  - 400 and Up TF Top 8 checked in at night, mix 800 & 1500

### Relay Limits

- 200/400 unlimited and 800 limited to A&B (Walden-2<sup>nd</sup> Wright) tabled until further information gathered
- Gather info on qualifiers vs. # of relays

### Swimmer Recognition

- Digital Camera pictures on walls, web, heat sheets, video board
- Video of introductions
- Signs to march in swimmers
- Swimmers on block immediately following events

### Proof of Times

- Use STAR Times database
- Exceptions need to prove times if they miss the cut at the meet
- Post exceptions prior to meet

### Sectional Meets

#### Value of the meets

- Focus of meet should be making State times and end of season meet for non-state swimmers
- How to increase value of meet without having swimmers get “stuck” at the Regional level?
- Look into achiever awards, efficiency team awards (Refer to AG/SR)

### Positive Check In for Long Course Meets

Large number of open lanes at LC meets, meets tend to run long, and limited access to LC meets in summer

Concept of positive check in to eliminate empty lanes, shorten meets, and allow more swims in meet (after data compiled)

- Logistics

- Dave Anderson said that concept of positive check in may be more confusing than what may be gained
- Are no shows a result of WI reservation process? (Refer to rules)
  - Post event files before reservation date
  - Allow for trading of unused swims (host team post)
  - Time standards for LC Meets
  - Limited meter space in summer
  - Entice with travel reduction or more swimmers per lane
  - More swims allowed if no relays
  - Release unreserved swims
- Tech planning encourages meet directors to try some of these ideas this summer, with incentive plan tabled until next meeting

WIAA Out of Season Contact Rule

Problems with Out of Season contact rule presented

Some states/individuals are fighting State restrictions on out of season contact

Tabled until next meeting

Respectfully submitted,

David Westfahl, with help from Joel Rollings